

## New Account Enhancements

You may have noticed a few changes in your account...

Our Development Team has been hard at work for months analyzing how you use our service, so they can make it easier and more powerful for you. The result is the new Control Panel you just logged into.

The first thing you probably noticed is the brand new, easy-on-the-eyes color scheme. We like it too, but we think you'll **really** enjoy the subtle enhancements that go with it.

We've taught your account a few new tricks...

### Overview of Enhancements

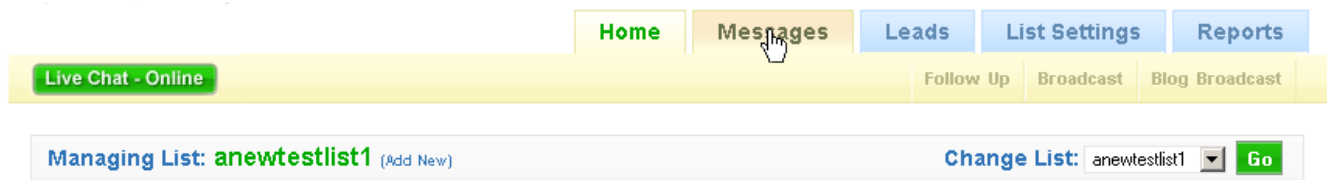
- ▶ One-Click Navigation to Any Page in Your Account
- ▶ Drag-and-Drop Message Reordering
- ▶ Faster Subscriber Browsing and Editing
- ▶ Bookmark Pages and Lists and Login Directly To Them
- ▶ Turn Click Tracking On/Off Without Reloading Page
- ▶ Easier-to-Read Reports and Graphs

Let's take a look at a few of these...

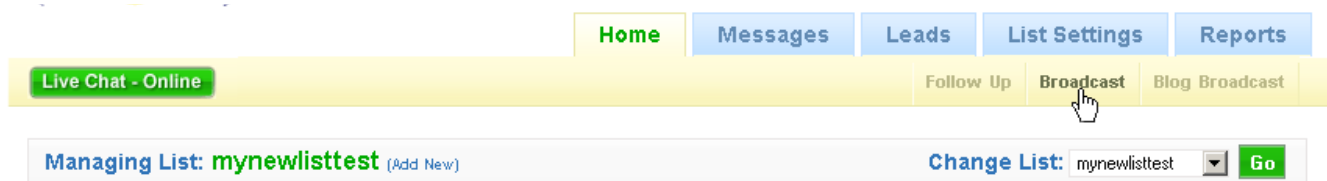
## **New! One-Click Navigation**

The old Control Panel was powerful, but a bit... clunky. To get to some places, you needed to make two clicks when you really should have only needed one.

Those extra clicks are gone. Now, when you hover over a tab in your account, all of the pages associated with that tab are immediately available beneath it:



Just move your mouse down to the appropriate link in the second row!



## ► **New!** Drag-and-Drop to Reorder Messages

We've ditched the "Move" arrows that you previously used to reorder your follow up messages.

Now, just click on the message you want to move...

Actions: Select Action... Go

Msg#	Interval	Type	# Att.	Modified	Click Tracking	Subject	Spam?	Test	Delete
1	0	Text	0	03/02/07	on	Welcome To My List!	0.4	Test	X
2	2	Text/HTML	0	03/02/07	on	{lastname} Here's My Follow Up Message	1.5	Test	X

Add Message

Drag it to the right spot...

Actions: Select Action... Go

Msg#	Interval	Type	# Att.	Modified	Click Tracking	Subject	Spam?	Test	Delete
1	0	Text	0	03/02/07	on	Welcome To My List!	0.4	Test	X
2	2	Text/HTML	0	03/02/07	on	{lastname} Here's My Follow Up Message	1.5	Test	X

Add Message

...and let it go!

Actions: Select Action... Go

Msg#	Interval	Type	# Att.	Modified	Click Tracking	Subject	Spam?	Test	Delete
1	0	Text/HTML	0	03/02/07	on	{lastname} Here's My Follow Up Message	1.5	Test	X
2	4	Text	0	03/02/07	on	Welcome To My List!	0.4	Test	X

Add Message

## ▶ **New!** Bookmark a Page and Login to It Directly

Now, you can login directly to any page of your account by bookmarking that page. **Or**, you can bookmark a specific list, so that whenever you login, you're logged into that list!

**Quick Lead Stats**

Listname	Today	Yesterday	Active Total	Inactive Total	Grand Total
<a href="#">anewtestlist1</a>	0	0	0	0	0
<a href="#">mynewlisttest</a>	0	0	2	2	4
<b>Totals</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>4</b>

**Recent Broadcasts** [+ More Options](#)

Listname	Subject	# Sent	Undeliverable	Opened
mynewlisttest	<a href="#">Broadcast ...</a>	3	2 (66.7%)	1 (33.3%)

A context menu is open over the link in the 'Recent Broadcasts' table, showing options: Open Link in New Window, Open Link in New Tab, **Bookmark This Link...**, Save Link As..., Send Link..., Copy Link Location, and Properties.

When you click the bookmark, you'll be asked to enter your login / password...

### Customer Login

Login Name:

Password:

Remember my login name next time.

Login

...and then you'll be taken there:

**Quick Lead Stats**

Listname	Today	Yesterday	Active Total	Inactive Total	Grand Total
<a href="#">anewtestlist1</a>	0	0	0	0	0
<a href="#">mynewlisttest</a>	0	0	2	2	4
<b>Totals</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>4</b>

## ▶ **New! Faster Subscriber Editing**

You can now edit a subscriber's information directly on your "Search Leads" page – without having to go to load another, separate page.

When you click on a subscriber's email address...

Stop	Category	Mes	Name	Email (Click for more info)	Added	Emailed	Stopped	Erase
<input type="checkbox"/>		100	dan Paul	<a href="#">[redacted]</a>	06/20/06 1:20pm	06/20/06 1:20pm		<input type="checkbox"/>
<input type="checkbox"/>		2	John Doe	<a href="#">[redacted]</a>	09/11/06 12:34pm	09/15/06 12:34pm		<input type="checkbox"/>

...their information displays in a popup...

**Edit Lead**

Name:	John Doe
E-mail Address:	[redacted]
Ad Tracking:	testing
Last Message Delivered:	2
Date Added:	09/11/06 12:34pm
Date Last Mesg:	09/15/06 12:34pm
Stopped:	<input type="checkbox"/>
Date Stopped:	

Click the Green  button at the end of the popup to save changes.

Go in and try out the enhanced Control Panel for yourself! You'll come across these and other subtle changes designed to help you get in, get messages sent, and get on with your life faster than ever.

## **Need Help?**

With any change there's a chance something may work a bit differently than it did before.

If at any time you find that you're stuck, just get in touch with our Support Team and we'll point you in the right direction.

Hours: Monday – Friday, 7AM 7PM ET and Saturday 9AM-5PM